208 Elk Avenue South, Fayetteville, TN 37334 - 931.433.1234
November 8 & 9, 2024
HostOfChristmasPast.com

Dear Host Supporter,

The Oversight Committee of the 32nd Annual Host of Christmas Past is currently making plans for this year's festival. The event dates are Friday evening, November 8th from 5pm to 8pm and Saturday, November 9th from 9am to 7pm.

As you know, HCP brings thousands of visitors into our community each year. It is through the generous contributions of businesses, industries and community minded individuals like you that it is possible to hold an event of this magnitude in Fayetteville, Lincoln County. This year, we are asking once again for your financial support. By making your commitment early you will aid our volunteer committee in decision making for the upcoming 32nd Annual festival. Your business and our community as a whole will prosper through the support of all our efforts combined.

Please read over the sponsorship benefits on the back of this page to choose your Level of Support for this year's festival. Through our partnership with Experience Tennessee we will be providing a digital event map to Lincoln, Rudolph, Blitzen, and Prancer Level Supporters. This will be available on the Experience Tennessee App and Website. Lincoln, Rudolph, Blitzen, and Prancer Level Supporters of this year's event will have the ability to place "beacons" on the map that will activate push notifications to attendees of special offers, sales, or a thanks for sponsoring the event.

Unless specified, dollars donated will be used for events, musical entertainment, printing of brochures and signs, mailing brochures to out of town visitors, radio ads and various print publications, portables and other necessities needed to make the festival a success and enjoyable for everyone. ***The attached form and check must be received by Friday, August 30, 2024 to be included in the HCP brochure.***

HCP is a partnership with FLC Chamber of Commerce & Tourism Bureau, Local Businesses and Volunteers. Working together we can make the 32nd Annual Host of Christmas Past even better than ever! Thank you in advance for your contribution. Please call me for questions 931.580.6045.

Taylor Hernandez,
HCP Support Committee Chair

Lincoln [HCP Mascot] - $5,000 [Top Level of Support]

**Specifics can be discussed with your Lincoln Level of Support, i.e. Presenting Supporter of a Main Event ~ options can be explored.*

- Your business will be announced during the festival's Opening Ceremony Kick-off
- Listing with main event decided upon as Lincoln Level Presenting Supporter in official HCP Event Brochure
- Your business will be on the *HCP Spotlight* as a Lincoln Level Supporter on social media
- Your business will be pinned on HCP social media
- Your business will be shown on our digital event map. Through Experience Tennessee we will be placing a "beacon" on your location on the map. This will activate push notifications to attendees of special offers or Sales you have during HCP.
- Your business will be referenced in all printed HCP promotional articles
- Your business will be recognized on the official HCP posters
- Your business will be spotlighted on HCP radio ad
- Boost your search visibility by including your business logo and website as Lincoln Level Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show your support and festival commitment

Rudolph -$2,500

- Sole Sponsorship of one approved HCP Event (Business name will be displayed with the event)
- Your business will be on the *HCP Spotlight* as a Rudolph Level Supporter on social media
- Your business will be highlighted on HCP Radio ad as a sole sponsor of the approved HCP Event
- Highlighted by HCP on social media along with the approved HCP Event
- Your business will be shown on our digital event map. Through Experience Tennessee we will be placing a "beacon" on your location on the map. This will activate push notifications to attendees of special offers or Sales you have during HCP.
- Listing as Rudolph Supporter in Event Brochure
- Will receive HCP Window Decal to show your support and festival commitment

Blitzen - $1,000

- Sole Sponsorship of one approved HCP Event (Business name will be displayed with the event)
- Your business will be on the *HCP Spotlight* as a Blitzen Level Supporter on social media
- Your business will be shown on our digital event map. Through Experience Tennessee we will be placing a "beacon" on your location on the map. This will activate push notifications to attendees of special offers or Sales you have during HCP.
- Listing as Blitzen Supporter in Event Brochure
- Will receive HCP Window Decal to show your support and festival commitment

Prancer - $500

- Supporter will be one of a group of supporters an approved HCP Event (Business name displayed with the event)
- Your business will be shown on our digital event map. Through Experience Tennessee we will be placing a "beacon" on your location on the map. This will activate push notifications to attendees of special offers or Sales you have during HCP.
- Listing as Prancer Supporter in Event Brochure
- Listing as Prancer Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show your support and festival commitment

Vixen- $300

- Listing as a Vixen Supporter in Event Brochure
- Listing as Vixen Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show your support and festival commitment

Dasher - $150

- Listing as a Dasher Supporter in Event Brochure
- Listing as Dasher Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show your support and festival commitment

Please Select your Level of Support for Host of Christmas Past 2024

○ Lincoln [HCP Mascot] - $5,000

○ Rudolph - $2,500

○ Blitzen - $1,000

○ Prancer - $500

○ Vixen - $300

○ Dasher - $150

BUSINESS NAME	**BUSINESS POINT OF CONTACT NAME**

Signature of Point of Contact: _____

Email of Point of Contact: _____ **Phone:** _____

Please review the many benefits with each level of support on the previous page. Your contribution is appreciated and will make a difference to this community tradition!

Return this application by
Friday, August 30, 2024
along with your check made payable to
HCP ‖ Host of Christmas Past
208 Elk Avenue South ‖ Fayetteville, TN 37334

This form serves as your invoice; please make a copy for your records.