



208 Elk Avenue South, Fayetteville, TN 37334 - 931.433.1234
HostOfChristmasPast.com

Dear Host Supporter,

The Oversight Committee of the 29th Annual Host of Christmas Past is currently making plans for this year's festival. The event dates are Friday evening, November 12th from 5pm to 8pm and Saturday, November 13th from 9am to 7pm.

As you know, HCP brings thousands of visitors into our community each year. It is through the generous contributions of businesses, industries and community minded individuals like you that it is possible to hold an event of this magnitude in Fayetteville, Lincoln County. In an effort to help our business community during the unprecedented times of 2020 the committee made the important decision to move forward while planning the festival in as safe a way possible. To further help businesses no sponsorship dollars were solicited for the 2020 event. Although the festival looked different we feel it was a success.

This year, we are asking once again for your financial support. By making your commitment early you will aid our volunteer committee in decision making for the upcoming 29th Annual festival. Your business and our community as a whole will prosper through the support of all our efforts combined.

The health and safety of our attendees remains top priority moving forward. We continue to watch guidelines from State of TN and CDC. All events and vendors will be required to follow the guidelines in place as of the festival dates.

Please read over the sponsorship benefits on the back of this page to choose your Level of Support for this year's festival.

Unless specified, dollars donated will be used for events, musical entertainment, printing of brochures and signs, mailing brochures to out of town visitors, radio ads and various print publications, portables and other necessities needed to make the festival a success and enjoyable for everyone. ***The attached form and check must be received by Friday, September 3, 2021.***

HCP is a partnership with FLC Chamber of Commerce & Tourism Bureau, Fayetteville Main Street, Businesses and Volunteers. Working together we can make the 29th Annual Host of Christmas Past even better than ever! Thank you in advance for your contribution.

Jennifer Swindall, HCP Support Committee Chair

Diamond - \$5,000 [Top Level of Support]

**Specifics can be discussed with your Diamond Support, i.e. Presenting Supporter of a Main Event ~ options can be explored.*

- Referenced in all printed promotional articles, official posters, television ad
- Boost your search visibility by including your business logo as Diamond Supporter on HostOfChristmasPast.com
- Listing with main event decided upon as presenting supporter in Event Brochure
- Listing in Event Brochure as Diamond Supporter
- Will receive HCP Window Decal to show of your support and festival commitment

Premier - \$1,000

- Sole Sponsorship of one approved HCP Event (Business name will be displayed with the event)
- Listing as Premier Supporter in Event Brochure
- Will receive HCP Window Decal to show of your support and festival commitment

Platinum - \$500

- Supporter will be one of a group of supporters an approved HCP Event (Business name displayed with the event)
- Listing as Platinum Supporter in Event Brochure
- Listing as Platinum Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show of your support and festival commitment

Gold - \$300

- Listing as a Gold Supporter in Event Brochure
- Listing as Gold Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show of your support and festival commitment

Silver - \$150

- Listing as a Silver Supporter in Event Brochure
- Listing as Silver Supporter on HostOfChristmasPast.com
- Will receive HCP Window Decal to show of your support and festival commitment

**Please Select your Level of Support for
Host of Christmas Past 2021**

- Diamond - \$5,000
- Premier - \$1,000
- Platinum - \$500
- Gold - \$300
- Silver - \$150

BUSINESS NAME

BUSINESS POINT OF CONTACT NAME

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Signature of Point of Contact: _____

Email of Point of Contact: _____ Phone: _____

*Please review the many benefits
with each level of support
on the previous page.
Your contribution is appreciated and will make
a difference to this community tradition!*

**Return this application by
Friday, September 3, 2021
along with your check made payable to**

HCP - Host of Christmas Past
208 Elk Avenue South Fayetteville, TN 37334

This form serves as your invoice; please make a copy for your records.