



208 Elk Avenue South, Fayetteville, TN 37334 - 931.433.1234  
HostOfChristmasPast.com

Dear Host Supporter,

The Oversight Committee of the 27<sup>th</sup> Annual Fayetteville...Host of Christmas Past is currently making plans for this year's festival. The event dates for 2019 are November 8<sup>th</sup>, 9<sup>th</sup>, 10<sup>th</sup>.

As you know, FHCP brings thousands of visitors into our community each year. It is through the generous contributions of businesses, industries and community minded individuals like you that it is possible to hold an event of this magnitude in Fayetteville, Lincoln County. By making your commitment early you will aid our volunteer committee in decision making for the upcoming 27<sup>th</sup> Annual festival. Your business and our community as a whole will prosper through the support of our efforts.

Please choose your Level of Support for this year's festival:

**Diamond - \$5,000 [Top Level of Support]**

*\*Specifics can be discussed with your Diamond Support, i.e. Presenting Supporter of a Main Event ~ options can be explored.*

- Referenced in all printed promotional articles, official posters, radio and television, downtown kiosk
- Boost your search visibility by including your business logo as Diamond Supporter on HostOfChristmasPast.com
- Listing with main event decided upon as presenting supporter in Event Brochure
- Listing in Event Brochure as Diamond Supporter
- Will receive HCP Window Decal to show of your support and festival commitment
- Top Listing Diamond Supporter on HostOfChristmasPast.com

**Premier - \$1,000**

- Boost your search visibility by including your business logo as Premier Supporter on HostOfChristmasPast.com
- Sole Sponsorship of one approved HCP Event (Business name will be displayed with the event)
- Listing as Premier Supporter in Event Brochure
- Will receive HCP Window Decal to show of your support and festival commitment

**Platinum - \$500**

- Boost your search visibility by including your business logo as Platinum Supporter on HostOfChristmasPast.com
- Supporter will be one of a group of supporters an approved HCP Event (Business name displayed with the event)
- Listing as Platinum Supporter in Event Brochure
- Will receive HCP Window Decal to show of your support and festival commitment
- Listing as Platinum Supporter on HostOfChristmasPast.com

**Gold - \$300**

- Listing as a Gold Supporter in Event Brochure
- Will receive HCP Window Decal to show of your support and festival commitment
- Listing as Gold Supporter on HostOfChristmasPast.com

**Silver - \$150**

- Listing as a Silver Supporter in Event Brochure
- Will receive HCP Window Decal to show of your support and festival commitment
- Listing as Silver Supporter on HostOfChristmasPast.com

Unless specified, dollars donated will be used for events, musical entertainment, printing of brochures and signs, mailing brochures to out of town visitors, radio ads and various print publications, portables among other necessities needed to make the festival a success and enjoyable for everyone. Please take a moment to choose one of the five levels of Support on the following page and make your commitment today.

**The attached form and check must be received by Tuesday, September 3, 2019.**

Working together we can make the 27<sup>th</sup> Annual Fayetteville...Host of Christmas Past even better than ever!

Thank you in advance for your contribution.

Jennifer Swindall, FHCP Support Committee Chair



## Select your Host of Christmas Past Level of Support

- Diamond - \$5,000
- Premier - \$1,000
- Platinum - \$500
- Gold - \$300
- Silver - \$150

**BUSINESS NAME**

**BUSINESS POINT OF CONTACT NAME**

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Signature of Point of Contact: \_\_\_\_\_

Email of Point of Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

*Please review the many benefits with each level of support on the previous page. Your contribution is appreciated and will make a difference to this community tradition!*

**Return this application by  
Tuesday, September 3, 2019  
along with your check made payable to**

Host of Christmas Past - HCP  
208 Elk Avenue South Fayetteville, TN 37334

***This form serves as your invoice; please make a copy for your records.***